



# IMPACT REPORT

2014 - 2024

## BOARD



## FOUNDATIONS



# ALL ABOUT ALL IN TOGETHER

**+400K** REACHED AND TRAINED OVER 5K WOMEN IN-PERSON AND 400K THROUGH LIVESTREAMS AND WEBINARS

**+300M** IMPRESSIONS OVER 80 CITED MEDIA PIECES

**+17K** # OF DOWNLOADS OF OUR POLLING AND RESEARCH

**+2,000** WOMEN TRAINED IN OUR SIGNATURE COMMUNITY LEADERSHIP PROGRAM

**+200** TELEVISION APPEARANCES AND PUBLISHED ARTICLES

**+170** CIVIC ACTIONS TAKEN THROUGH OUR PARTNER ACTIVOTE IN 2023-2024

**+130** GRASSROOTS PARTNERS

**+60%** OF PARTICIPANTS ARE WOMEN OF COLOR

**+15** POLLS AND RESEARCH STUDIES COMPLETED

## Our Mission

All In Together **equips, educates, and empowers** a multigenerational, multiracial coalition of voting-age women to participate fully in America's civic and political life.

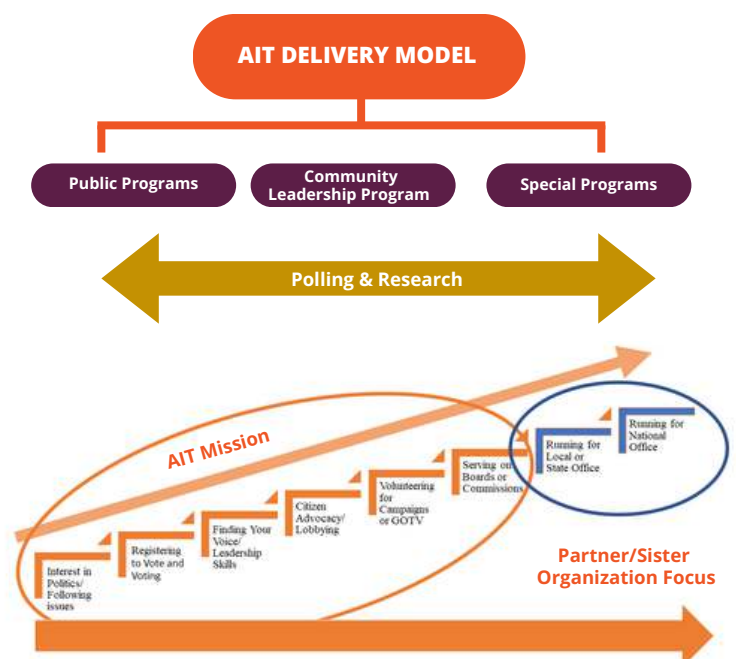
## Our Vision

Our vision is **a truly representative American democracy**, influenced at every level by the intersectional perspective and wisdom of women from every background and perspective.

## Our Future

In the next decade, AIT will continue our stellar track record of **empowering communities of emerging women leaders** from community organizations and private sector partner companies to expand impact nationwide. We will continue to spotlight the **intersection of critical women's issues and civic engagement** through a nonpartisan lens with the goal of elevating representation.

## Our Work



# OUR IMPACT

“

All in Together has been a fantastic partner in Houston Food Bank's journey to expanding civic engagement opportunities to our network of community partners and the neighbors they serve. We've also had the opportunity to collaborate on our first civic engagement training for community members in September 2023 and are working on civic education videos that have long been a desire of our organization but are coming to fruition with the help of All in Together. We look forward to the future and more opportunities to make a difference in our region.”

**KATHERINE BYERS, PH.D.**  
Government Relations Officer  
Houston Food Bank

“

My experience at the Community Leadership event in Phoenix, AZ has heightened my awareness and sensitivity to the needs of the community. Everyday women can make a difference by showing up and supporting in the areas of mental health and wellness; supportive housing; workforce development; and utilizing our right to vote and fully participate in the Civic process. All in Together (AIT) provides the leadership, empowerment, and education to assist in supporting these areas.”

**AUDREY BELL-JENKINS**  
Alumni, Community Leadership Program,  
AIT Emerging Leader  
CEO: Real Women Revealed, LLC



**MAP KEY** ★ CLP ★ Special Event ★ Forum

# OUR PROGRAMMING

**AIT's signature Community Leadership Program** empowers underserved women in politically critical civic deserts with the support, knowledge, resources, and relationships to identify and advocate around issues most important to their community.

**AIT's Public and Industry Forums** provide information, tools, and resources to help women make their voices heard, influence policymakers at all levels of government, and create community change.

## SPECIAL EVENTS:

**AIT's annual Black Women Lead Convening** is the culmination of our work to highlight and amplify the luminary voices making changes on the issues most impactful to Black Women.

**AIT'S Rising Voices Program** As a part of our multigenerational approach to civic participation, we deliver programming aimed at amplifying the voices of the next generation of young civic leaders of color.



# OUR RESEARCH AND POLLING

AIT runs the **most definitive polling of women voters of any organization**. Our critical and accurate insights on women's motivation in the 2020 and 2022 cycles were **downloaded over 17,000 times**.

We deliver state-by-state voter guides and legislative breakdowns to **help women understand the elections affecting their lives**.

AIT is a trusted source, providing **expert analysis** of the issues driving women to the polls and the impact of critical issues like the overturning of Roe v. Wade that yielded **10M+ media impressions**.



## INVEST IN OUR WORK

Your investment in our work provides us with the funding needed to reach more women, provide more trainings and resources, and better support our participants by providing robust translation, childcare, and transportation services. This enables us to build impact at the community, state, and national levels.



# LEADERSHIP TEAM



**NICOLE M. BAILEY**

Sr. Director of Development



**PRIYA ELANGOVAN**

Director of Programs and Research



**LAUREN LEADER**

Founder and CEO



**EMILY PRENDERGAST**

Program and Development Coordinator



**JILL VALENTE**

Director of Operations and Special Events

# OUR COMMITMENT

**INCLUSIVITY:** We are strictly nonpartisan, offering opportunities and tools for women to engage in civic and political life without regard to partisan politics, election cycles, or party affiliation.

**COLLABORATION:** We mean it when we say "all in together." AIT is committed to relentlessly engaging and partnering with public and private organizations to amplify our mission.

**COMMITMENT:** Democracy is a lifelong commitment that requires long-term participation.

**LEADERSHIP:** We are determined to play a valuable and visible leadership role, bringing our voice and yours to places that matter and empowering women to lead in their own communities in many ways and at all levels.

**SUSTAINABILITY:** We operate with a sound business model that is responsibly staffed and led by passionate and experienced leadership.



## ABOUT GENDER AVENGER

### **Gender Avenger Communications**

Gender Avenger creates social and communications campaigns dedicated to highlighting imbalances in women's representation in the public realm. Through Gender Avenger, AIT equips women and allies to spotlight gender inequity, while we celebrate those individuals and institutions that are ensuring women's voices are present and counted.

### **Gender Avenger Citizen Journalism**

Gender Avenger's supports and amplifies citizen journalism as an act of civic leadership and features women working in their communities to advance gender equality especially connected to our grass roots Community Leadership Programs.

### **Gender Avenger Media and Elections**

We believe gender parity in our politics is only possible if women candidates receive unbiased and equal treatment by traditional and social media and social media outlets. AIT holds the media accountable for this by researching and highlighting unbalanced or biased coverage of women candidates in select high-profile races around the country.