Non Profit Gender Avenger To Become Part of All in Together

The nonpartisan organization focused on women's leadership and civic engagement has acquired Gender Avenger to continue its mission of growing women’s visibility in politics and beyond.

Today, All in Together (AIT) announced that Gender Avenger, a Virginia based non profit focused on bringing awareness to the need for more gender balance at all levels in public dialog, is joining AIT.

“I am thrilled to welcome Gender Avenger to the All in Together family,” said Lauren Leader, AIT CEO and co-founder. “Gender Avenger’s work calling attention to women’s visibility and participation in public forums clearly aligns with our vision of a truly representative American democracy – influenced at every level by the wisdom and power of women. We are honored to be continuing that important work.”

Gender Avenger highlights gender imbalance and advocates for equal representation of women in the public realm through three proprietary channels: The GA Tally App, GA Action Alerts, and the GA Stamp of Approval. Since 2019, the Female Quotient, a leading organization that works to close gender equality gaps in business through collaboration and activation, has operated Gender Avenger.

“We are proud to have helped evolve Gender Avenger and now look forward to its next level of growth with All in Together,” said Female Quotient CEO Shelley Zallis. “The importance of women in our democracy cannot be understated, and the combination of All in Together’s civic engagement and Gender Avenger’s focus on representation will make a real difference.”

Ronda Carnegie, Chief Innovation Officer at Female Quotient who will remain on the Gender Avenger Board said, “as part of All in Together, Gender Avenger’s proven framework of success will advance the cause for gender parity at an even greater scale.”

All In Together (AIT) is a non-profit organization founded in 2014 to equip, educate, and empower voting-age women to participate fully in America’s civic and political life. AIT conducts polling, provides resources, and hosts training and events across the country to increase political participation and advance the leadership of women. With Gender Avenger, AIT will highlight gender imbalance in business, politics and government to push for change.