

COMMUNITY ORGANIZING 101

In Partnership With:



TODAY YOU WILL GAIN...

- A glimpse into Maria's personal journey as a community organizer
- A better understanding of the principles of effective community organizing
- Tips on how to start organizing in your own local community

INTRODUCTION



María Castro
Community Organizer
Puente Movement Arizona

COMMUNITY ORGANIZING

**ALLOWS US TO CREATE THE
POLITICAL SPACE TO CREATE
THE CHANGE WE WANT TO SEE**

ORGANIZING TAKES PRACTICE:

**The best way to improve is to
continue working.**

**80% OF COMMUNITY ORGANIZING IS
LISTENING**

HOW TO GET STARTED

- **Hold a House Meeting.** Host a listening meeting and center the experiences of those in your community who are most impacted by the issue that you are organizing around.
- **Act Local.** The best ideas often come from within the local community, so get out there and allow your relationships with community members to guide you. Everything that you need to organize and create change is already in your community.

**USE A GLOBAL UNDERSTANDING
TO INFORM LOCAL SOLUTIONS**

**DON'T LET PERFECTION BE THE
ENEMY OF PROGRESS**

REMEMBER:

**Everything You Need is in
Your Community**

ABOUT PUENTE MOVEMENT

- Puente Movement is a grassroots migrant justice organization based in Phoenix, Arizona. They develop, educate, and empower migrant communities to protect and defend their families and themselves in order to enhance the quality of life of their community members.
- Find more information about Puente Movement and their programs at www.puenteaz.org

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