Working to Bridge the Gender Gap
Ensuring Women’s Full Participation in American Democracy

Women in Leadership
Women are leading in unprecedented ways but leadership must be more than just the job we hold. To fully lead we must lead in three spheres.

PROFESSIONAL
Percentage of female breadwinners is steadily increasing

PERSONAL
Women are earning undergraduate degrees at extraordinary rates

It is important to me that I am always reaching for meaning and purpose in my current work or career environment.

80% 70%

When thinking about the future, it is important that I volunteer to improve my community.

83% 73%

Women are ambitious, altruistic, and looking to drive change, BUT are NOT fully engaged in the underlying politics and policy making which impact our ability to thrive in all spheres

AIT is working to close key gender gaps in engagement by...

ELIMINATING Inequities
Start a national conversation on the roadblocks to women’s full political and civic engagement and what women AND men can do

BUILDING Interest
Offer dynamic forums for women to better understand policy, politics and opportunities to make a difference

DRIVING Impact
Offer a set of proven tools and solutions to amplify women’s voices across all dimensions of civic and political life

SUPPORTING Intention
Use role models and mentors as trainers to show women the possibilities of effective engagement as well as tools and resources

Inspire Action + Create Impact

Town Hall Dynamics
46% Attendee
54% Speaker

Letters to Congress
Public officials receive approximately 2 MILLION MORE letters or calls from MEN than from WOMEN each year

+2M

Letters/Calls

Considered Running for Office
37% 57%